

When was the last time a tech professional went through every word, link, and image on your website to make sure it was working perfectly?

We thought so. Why not contact us to learn about our proven 3G Website Review Process?

WHO NEEDS US?

Anyone with a website can benefit from our customized services, but we specialize in:

- Small Business Owners and Entrepreneurs desiring a proven “Customer Experience Review”
- Businesses preparing to launch a new product, service, or website
- Website owners/managers transferring from one CMS/platform to another
- Website owners/managers who want a second set of eyes on their site
- Anyone with too little time or too little tech knowledge to DIY

WHAT DO WE DO?

- We make sure that everything on your site is updated and working perfectly. We find typos. We identify broken links and images. We note missing or obsolete content.
- We ensure that your website provides a great user-friendly customer experience using our 3G Process: Get In. Get What You Want. Get Out.
- We make sure that the design/tone matches the brand (and style guides), formatting is consistent, and it's presented well.

WHY US?

Every website should ensure that its customers can easily get in to your site to get the information they want about your products and services. Our founder, Sheri Rubin, created the 3G Process to guide website owner/managers in creating a flawless customer experience.

The 3Gs are:

1. Get In: Can someone new to your website figure out where to access information quickly and easily?
2. Get What You Want: Can they find the service or product they need without multiple clicks or distracting information? Can they easily move on to a contact or checkout page?
3. Get Out: Can they understand your call-to-action, make a connection or purchase, and move on with their day?

The more difficult you make it to find info about your product or services, the more effort they have to put in to buy your products or services, the more likely it is that they'll walk away forever. Don't let that happen to you.

Try our customized 3G Website Review today.

Our team has worked with clients like executive coaching and consulting firm Libby Gill & Company, Wendt Creative Services, and American Red Cross of Orange County.

WHICH PACKAGE IS RIGHT FOR YOU?

Spot Review

We update content blocks or review specific pages to ensure consistency on an hourly or project rate. Call us for a quote.

Section or Site-wide Review

We review sections or entire sites on a page-by-page basis, giving you a detailed report for one or more browsers. You decide what you want fixed and what you don't. Call us for a custom project quote.

Tech Partner

We work as your technical partner or "back-up techie" on a monthly retainer basis. We generally offer 2-business day turnaround for single page updates and reviews and a business week turnaround for major section or site-wide changes. We can also provide rush services when requested. Call us for an appraisal and quote.

Change your vision, change your process, change your outcome.